



Regency Floats

The safest option for your loved ones

2024 NEW SOUTH WALES

Dressage *Championships*

THURSDAY 29 AUGUST TO SUNDAY 1ST SEPTEMBER

Incorporating the:

NSW Amateur Owner Rider Championships

NSW Pony Dressage Championships

NSW Para-Dressage Championships

NSW Virtus Dressage Championships

TRADESTAND PROPOSAL

SYDNEY INTERNATIONAL EQUESTRIAN CENTRE

SAXONY ROAD, HORSLEY PARK

**CONDUCTED BY DRESSAGE NSW
ON BEHALF OF EQUESTRIAN AUSTRALIA (NSW)**



Photo Credit: Rodney's Photography

Trade Village Information

The event starts on Thursday 29th August and runs through to Sunday 1st September. Competition each day is very full with over 200 individual tests being ridden.

The championship includes all levels from Preliminary to Grand Prix, with Open, Amateur Owner Rider and Pony Divisions. We also have an extensive Para-Equestrian program being held from Thursday to Saturday.

Our highlight of the event will be the Grand Prix Freestyle which will be held on Sunday Lunchtime. Spectators will also be able to enjoy a lovely “Picnic on the Terrace” while watching the freestyle.

Digital Programme Booklet

You can be involved with the event by advertising in the programme booklet. The booklet will be B5 size and all riders, officials and guests receive a complimentary copy. Adverts will be required by 1st August 2024

A 10% discount on advertising rates applies for companies who exhibit as well as take a full- or half-page advert in the programme booklet.

Advertising rates (inc. GST):

- Full page - \$220
- Half page - \$110
- Quarter page - \$55

Trade Village Sites

Please note priority will be given to Event Sponsors

Space is available for traders with their own vans or individual set up.

Hoecker type Marquees with flooring, lights, table & chairs are available for hire in the following dimensions 3x3m, 6x3, 9x3, 6x6 & 6x9 metre structures

Sponsors of the event have first preference for premier positions in the indoor arena

Exhibitors with Trailer style vans and own marquees will be positioned in the adjacent to the indoor.

Benefits to Exhibitors

Each Exhibitor will receive their Company/Business name, contact details and website listed in the official programme booklet

There will also be an Exhibitor listing featured on the event web site, you will also receive the programme booklet.



Terms and Conditions

The Organising Committee reserves the right to accept and/or reject any Trade Stand application at its discretion.

Whilst every effort will be made to accommodate requests in the trade display area, the Organising Committee will have the final say as to where trade displays are located. The committee reserves the right to change plans and/or exhibitor locations without explanation. Sponsors are given preference for premier locations in the trade area.

Public Liability

All exhibitors must provide a current copy of their Public Liability

Insurance - Certificate of Currency for no less than 20 million dollars (\$20,000,000) – this is a venue requirement.

Certificates must be received along with the trade booking application.

Cancellation Policy

Cancellations after 30 June will incur a 25% cancellation fee (based on the invoice value).

There will be no refunds for cancellations received after 1 July or, after items have been loaded for delivery to SIEC.

Payment

A Tax Invoice will be issued in June. All payments due no later than 30 July 2024.

Bump In and Out

Bump in - Set up time

Wednesday, 28 August (from 10am to 5pm or by special arrangement)

Bump out: Sunday after 4pm

Additional Information

Exhibitors who share marquees with other exhibitors will need to declare this on their application.

An additional fee will apply to reimburse the Organisers for charges by the Sydney International Equestrian Centre.

The venue may choose to make exception for exhibitors (e.g. retail chains) who have representatives from their suppliers in attendance to assist during the event.

To be fair to other Exhibitors, displays beyond the front line of a Trade Site must not exceed 1m in width and/or 1.2m in height. It is the trader responsibility to provide the correct details and size, layout and power requirements. If the size of the set up is different to what has been booked, exhibitors will be relocated or denied the opportunity to trade.

Parking: Traders will be allowed to bring vehicles into trade area at the designated bump in and out times only and must remove vehicles as quickly as possible to reduce congestion and blockages.

Cars or other transport must not be parked in the trade area. Parking is available in either P6 or other parking areas. Please do not park along the roadways.

Trading hours: Exhibitors are requested to be open from 8.30am to 5pm daily (or later if you prefer). Presentation are held in the indoor so a good idea to stay open a little longer! Competition is due to finish around 4pm on Sunday.

For exhibitors who have their own set up, please bring extension cords with you and a power board. For safety reasons, all leads must be off the ground or covered in a safe manner for risk management purposes. An electrician will be on site on Wednesday to assist with the set up to power etc.

For OH&S reasons all leads must have been tested and tagged by a certified person, connecting to the power outlets. Please make sure that any leads you have connected to power have a current approved tag attached to the lead or you may be disconnected from power.

For exhibitors that have pop up marquees or annexes you will need to bring weights to secure your stand as staking is not an option.

Security: The venue has overnight security with patrols around the venue. Security for individual trade stands is the responsibility of the exhibitor and Dressage NSW and the Sydney International Equestrian Centre will not be liable for any damaged, stolen, or missing goods.

We recommend all who attend are fully vaccinated for Covid-19

More information will be emailed out to all Exhibitors prior to the event

2024 Regency Floats NSW Dressage Championships – Trade Stand Booking Form

Contact Details:			
Company Name			
Contact Person		Mobile	
Address			
Email			
Website			
Facebook			

Trade stand includes Marquee floor, lighting & power (prices to be confirmed)

- 3m x 3m marquee \$1,500 (Estimated)
- 6m x 3m marquee \$1,800 (Estimated)
- 6m x 6m marquee \$2,800 (Estimated)
- 6m x 9m marquee \$3,500 (Estimated)

Own Set

- 3x3 Space e.g. small marquee \$550
- Marquee /trailer/van//truck over 9-18m2 \$660
- Marquee /large trailer over 18m2 \$770

Horse Transport - no power

- Float (1) display \$440
- Two (2) floats or large truck \$550
- Two (2) large trucks \$660

Please Note:

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Promotional Wording for use on social media and Announcements will be required by 1st August 2024

Tradestand Payment is due upon receiving invoice

Please email form to karen@snafflebytes.net